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# January Newsletter

**HAPPY NEW YEAR!** We hope you had a safe and happy holiday. A special thank you to those who gave Christmas gifts to the staff. We really appreciate it. You should have already paid your first costume payment in Dec. Your 2<sup>nd</sup> payment is due this month by the 15<sup>th</sup>. A late fee of \$10.00 will be applied on the 16<sup>th</sup> of each month.

Remember costumes and tuition must be separate checks!!

### It is now time to start selling ads!

The Dance Factory will begin to sell ads for our annual performance program. Commercial and personal ads are placed in the back of our program. Ad sales is an option we give you to help defer the cost of placing your child's individual picture in the program, should you choose to do so. We do have a contest for top ad sales. Top ad sales winners are announced and earn Studio Credit. Ad sale totals are also used to determine the picture space you may earn. Ad sales are to be turned in no later than **March 1<sup>st</sup>**. If you choose to not sell ads you may purchase picture space. Individual pictures are located after the class pictures in the program. ¼ page picture space in the program is \$125.00 and may have up to 4 dancers in the picture. We also take a class picture. There is a \$25.00 charge per dancer to be included in this picture. Class pictures are also optional.

**ALL ADS MUST BE TURNED IN  
BY MARCH 1<sup>ST</sup> TO GET CREDIT  
FOR PICTURE SPACE &  
CONTEST**

If you lose your newsletters,  
you can view it on our website:  
[lasod.com/df](http://lasod.com/df)

### Ad Sales Of

\$200.00  
\$400.00  
\$600.00  
\$800.00  
\$1000.00

### Program Space Earned

¼ page free  
1-¼ page & 1 class picture  
½ page free  
½ page & 1 class picture  
Full Page

We have programs in the office for you to look at for examples of ads.

Attached is an **Ad Contract** for you to **completely fill out** before turning in. Please make copies of the ad contract or ask for additional forms.

**Each AD MUST have a completed contract!!!!**

**WE WILL NOT ACCEPT ADS ON ANYTHING  
OTHER THAN AN AD CONTRACT SHEET!**

**ONLY ONE AD PER SHEET!**

Turn in Ads as you sell them, we start laying out the program early.

You have 2 MONTHS to sell ads.

Start Selling NOW!!!

**DON'T WAIT UNTIL THE LAST WEEK TO  
START SELLING!!**

## January Birthdays

Maci Viator      Brittany Labbie

Kaitlyn Turns

Marina White

Christen Landry

Emily Setka

Taylor Quebodeaux

Janvier Balsler

Zoe Campbell